

Have a great Gift Day!

1. Give prior heads-up

So people come ready to make a gift or adjust their regular donation

2. Be clear on the future vision

If giving increases by £1,000, how will that affect the church's work?

3. Be transparent about spending

Even a basic breakdown gives confidence money is being put to best use

4. Tell it like it is

Are only 50% of the congregation giving? That's not family. Vision cost money

5. Encourage immediate action

People get distracted fast. Give an immediate opportunity to give regularly

6. Follow up well

Follow up via Facebook / email with a link to online giving

7. Repeat the message

Many will miss the first message, or need to hear it multiple times to take action

Plus...Don't forget to say a massive, personal Thank You!